

CASE STUDY: ADVANCING DEMENTIA EDUCATION THROUGH PARTNERSHIP WITH OVERTURE HOME CARE

AGE-u-cate Training Institute partnered with Overture Home Care, a leading private duty home care agency in North Texas, to expand the reach and impact of Dementia Live®. Through this collaboration, AGE-u-cate supported Overture in strengthening caregiver empathy, elevating dementia care skills, and deepening community engagement across the region.



CHALLENGE:

As Overture's client population increasingly included individuals living with Alzheimer's disease and other dementias, the organization sought a training solution that would: deepen caregiver understanding of the lived experience of dementia; improve communication and relational skills; and provide a scalable way to educate families, referral partners, and the broader community. Overture needed a program that moved beyond traditional instruction and created meaningful, experiential learning.

IMPLEMENTATION:

Overture integrated Dementia Live® into its twice-weekly onboarding for new caregivers and staff, as well as its extensive community outreach efforts. Over the course of one year, Overture trained more than 1,500 individuals—including caregivers, senior living staff, volunteers, church groups, and families. One notable event took place at a large Dallas church, where over 50 participants experienced the simulation and engaged in guided reflection facilitated by Overture's certified coaches.

MEASURING SUCCESS:

Overture uses a combination of post-training evaluations, employee confidence surveys, client satisfaction tracking, and referral monitoring to assess the impact of Dementia Live®. These tools help quantify both the educational value and the organizational benefits of the program.



ABOUT OUR PARTNER:

Overture Home Care, founded in 2015, is a family-operated agency serving older adults throughout North Texas. Their mission—to provide superior home care with dignity, patience, and discretion—aligns closely with AGE-u-cate's commitment to fostering empathy-driven care. With a team of over 400 employees, including nurses, social workers, caregivers, and community liaisons, Overture is recognized for its expertise in dementia care and chronic illness support.



"Dementia Live® doesn't just train caregivers—it anchors them to the purpose of this work. Our partnership with AGE-u-cate has helped us retain compassionate caregivers while delivering more meaningful care to families living with dementia."

Paige Wolk
Senior Vice President
Overture Home Care

IMPACT & OUTCOMES:

The partnership between AGE-u-cate and Overture Home Care has produced measurable and meaningful outcomes:

- **Caregivers report increased empathy, confidence, and ability to anticipate the needs** of those living with dementia.
- **Overture reports stronger staff retention and engagement** with caregivers feeling better prepared, more supported, and more connected to Overture's mission, reducing burnout and strengthening long-term employment relationships.
- **Families express greater understanding** of their loved ones' experiences, leading to improved communication and reduced stress.
- **Overture strengthened its reputation as a leader** in dementia education and expanded its referral network.
- **Community organizations and faith-based groups have continued to request Dementia Live® sessions** due to the program's lasting impact.
- **One community event directly resulted in a family referral** for 24-hour care, demonstrating the program's ability to connect families with needed support.



CONCLUSION:

The collaboration between **AGE-u-cate Training Institute** and **Overture Home Care** demonstrates the transformative power of experiential dementia education. By integrating Dementia Live® into both internal training and community outreach, Overture has elevated the quality of care provided to older adults across North Texas. AGE-u-cate is proud to support Overture's mission and looks forward to continued partnership in expanding dementia awareness and compassionate care.



FEEDBACK FROM PARTICIPANTS:



Caregiver: "The Dementia Live® experience completely changed how I communicate with my clients."



Family Member: "It helped our family understand what mom is feeling every day."



Volunteer: "Everyone is still talking about the program. The impact continues to play out in our weekly sessions."